

# Helping keep children safe online

internet matters.org

The internet is perhaps the greatest innovation of our time, and it offers children endless possibilities to learn, create, and communicate, but with that comes the inevitable challenge of ensuring children stay safe.

Internet Matters provides parents and schools with a comprehensive set of resources and advice so we can all work together to protect children in the digital world.

## What issues could be affecting children



Inappropriate Content



Cyberbullying



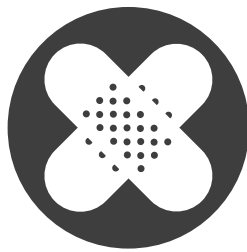
Online Grooming



Sexting



Online Reputation



Self-Harm



Online Pornography



Radicalisation

At Internet Matters we'll help you get to grips with the practical and simple actions you can take to help children enjoy the internet safely.



### Learn about it

From sexting to cyberbullying, find advice on everything that matters when it comes to children's online safety.

### Protect your child

We're encouraging parents to know more, talk more and do more to protect their kids curiosity on the Internet.



### Deal with it

Discover other expert resources for specific issues your child might face online.

Backed by the UK's most prominent internet industry players and supported by leading child online safety experts, we're able to offer you the best advice and information available on tackling e-safety issues.



We have brought together a selection of the best resources available for schools, from well-known providers, putting them all in one place to give you easy access to the materials you might find useful.

The tools and resources are split into the following three sections:

**70%**

of parents look to their child's school for advice about internet safety\*

## Classroom

Access to a range of resources organised by Key Stage and topic, from lesson plans to interactive games and quizzes. These are provided by leading experts such as Childnet and CEOP.

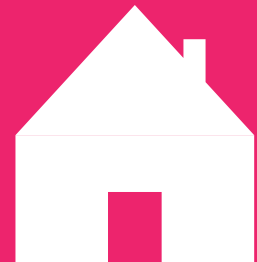


## Send home

Making it easy to spread the word amongst parents and point them to internetmatters.org as a one stop-shop for information, advice and support. We have downloadable e-safety age guides for parents as well as downloadable banners and leaflets for your school communications.

## With parents

Ideas and tools to get parents engaged, including materials for a parent's e-safety talk. You'll also find ideas to share with parents about fun things to do with their children at home to reinforce the simple rules to staying safe.



## Educational apps

Working with Childnet, we have developed their Digiduck storybook into an interactive app aimed at 3-7 year olds. This charming storybook can help both parents and teachers show children how to be good friends online.



To help parents get the conversation started at home, the internet Matters app is an interactive quiz and game which parents and children play together. It's designed to help parents talk about e-safety issues with their children and to ensure they make smart choices to stay safe online.

To find out more go to [internetmatters.org](http://internetmatters.org)

**internet  
matters.org**

\*Cybersafe Opinion Leader Report (Sept 2013)