

Wraparound and Holiday Club Provider Partnership



Building brighter futures together

Building brighter futures together



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*Who we
are...*

Junior Adventures Group

JAG is trusted by schools, leisure centre teams, families and children to deliver market-leading, Ofsted-registered breakfast, after-school and holiday clubs, PE sessions and lunchtime activities. We've been creating amazing experiences for children for over 30 years and we're proud to support over 150 schools, 40,000 families and 10,000 children every year. Our commitment to make every day exceptional and our mission to build brighter futures for children have shaped a unique approach to child-led care – one that parents and schools trust and children love.

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A service as unique as your School



We offer a one-stop solution that's completely bespoke to each school. Whether we're delivering team games and sports, art or creative activities or working with partners providing amazing water and swimming activities in the school holidays, we're committed to making every day exceptional for children, families and local communities.

Drawing on our wide range of inclusive physical, wellbeing, creative and play-based activities, we're then able to develop programmes and services that support everyone and that are delivered in the sports halls, studios, pools or indoor and outdoor allocated spaces by our expert teams. We're proud of our many long-standing partnerships, and of the way we work closely with Schools, Leisure Providers, LA's and local community groups to keep children at the heart of every decision we make.

Our approach combines the best of both worlds. Each partnership benefits from a bespoke, personalised service that integrates its ideas and meets the specific needs of its families and community – but that service is brought to life by harnessing JAG's nationwide reach, reputation, resources and support structure. It guarantees the highest quality programmes, professionals and educational frameworks, all delivered with a local touch.

BREAKFAST CLUB

AFTERSCHOOL CLUB

ENRICHMENT CLUBS

HOLIDAY CLUBS





WHAT MAKES US DIFFERENT?

Our mission is to build brighter futures for children, which we do by putting the unique needs of every child first. We call this our Whole of Child promise and it guides everything we do in creating impactful moments outside of the classroom. Our qualified childcare professionals develop tailored programmes that are exciting, inclusive and appropriate to each age, skill level and early years foundation stage, as well as appealing to a wide range of interests.

Our diverse range of fun activities, which can be seen below, are underpinned by our Whole of Child pillars: developing creativity & learning, facilitating inclusion & participation, and promoting wellbeing & happiness. There's something for every child, and every facet of each child is nurtured and encouraged. We help them develop the social, emotional and interpersonal skills they will need in a world yet to be imagined.



180+

Venues



10K+

Children welcomed
each day



1K+

Welcoming activity
experts deployed



50K+

Communities
supported worldwide



Revenue Generation



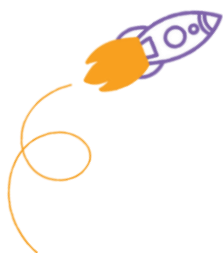
Trusted Provider



Hassle Free



Flexible Model





MARKET LEADING ENRICHMENT PROGRAMMES

ADVENTURE PROGRAMME

At JAG, we are passionate about helping the next generation navigate their world. We do this by providing world class experiences and programmes that add depth and richness to children's learning beyond the classroom and school curriculum. Our Adventure Programme gives children the opportunity to develop life skills and explore their interests through specially designed experiences and activities, based on their key development pillars.



A Research Based Programme

The JAG Adventure Programme is designed to give children the opportunity to develop life skills and explore their interests through specially designed Experiences and Activities, based on their key development pillars:

- i. Quality Caregiving
- ii. Nutrition
- iii. Rest/Sleep
- iv. Play

Furthermore, the has been designed based on research by world experts in child development and play. This includes:

- Robyn Munro-Miller,
- President of the International Play Association (IPA) The LEGO Foundation
- UN Rights of the Child



A Child Driven Experience

An important feature of the JAG Adventure Programme is that it is child-led, meaning that children are given the freedom to choose how they want to play. Our role is to create fun and safe environments that provide children with opportunities for experimentation, imagination and freedom of expression.



Find out more about our Adventure Programme!



A Consistent, Fun and Easy Approach to Best-Practice Programming

The JAG Adventure Programme is built around seven different Adventure Categories, each providing children with opportunities to develop life skills and explore their interests in a variety of ways. Every Category has a number of different Experiences, with a range of Activities within each. Instructions and information for each Activity are included on Adventure Activity Cards, which are housed within the Adventure Box. Each Activity is also supported by an Adventure Pack in an online Adventure Library to further support programme delivery.



ADVENTURE CATEGORIES

The Adventure Programme consists of seven action-packed adventure categories.



Flavour Fest



Explore the tasty world of food and nutrition through fun and interactive experiences created to develop healthy habits.



Global Kids



Embark on a journey to become a better global citizen and protect our planet through developing essential life skills and exploring the world around us.



Wellbeing Warriors



Discover a range of activities specially designed to help you feel good by boosting happiness, mindfulness, and wellbeing.



Power Teams



Join in fun games, thrilling challenges, and exciting group activities to build team skills for life.



Brain Boosters



Crack codes, solve puzzles, and engage in captivating games and science experiments. Explore the wonders of the world with hands-on STEM activities.



Super Sports



Super fun and sporty sessions designed to develop essential skills for a lifetime of active living.



Creative Inventors



Let your imagination soar as we engage in creative activities that combine expressive arts, materials and crafts to fuel your inner inventor and unlock your hidden talents!

Why partner with us?

Our approach combines the best of both worlds. Each school benefits from a bespoke, personalised service that integrates its ideas and meets the specific needs of its families and community – but that service is brought to life by harnessing JAG's nationwide reach, reputation, resources and support structure. It guarantees the highest quality programmes, professionals and educational frameworks, all delivered with a local touch.



PARTNER WITH US & BENEFIT FROM:



Market-leading expertise

Ofsted-registered, with over 30 years of sector experience, JAG enjoys extremely high levels of trust among schools, families and communities – and extremely high levels of enjoyment among children!



Ultimate flexibility

We know every one of our partners is different, so we develop bespoke packages around your needs and those of families and children.



Zero hassle

Delegate the day-to-day running of clubs to one single provider. We deliver all the services you need, in and out of school hours, bringing our own resources, managing all bookings and ensuring a smooth transition for you and your families.



New revenues

Revenue-share and Rental programmes allow you to earn money from the services we deliver. We work with our partners to develop safe, supportive learning environments that also promise energising, fun-packed experiences that children want to come back for again and again.

OUR FAMILIES LOVE

- ✓ Our extended hours care and experiences that nurture the whole of the child.
- ✓ Our healthy, fresh, nutritious snacks that cater for individual needs and keep children fuelled.
- ✓ Our hassle-free online booking – for ad hoc or block booking – with 24/7 live availability.
- ✓ Our easy-to-use online portal for the management of all bookings.
- ✓ Our payment system that allows for instalment plans, childcare vouchers and tax free childcare.
- ✓ Our free downloadable resources to keep children engaged and connected beyond our clubs.
- ✓ Our highly qualified teams, delivering Ofsted-registered services in safe, nurturing environments.



Our Services

RISE THEN SHINE

“Creating the best start to the school day”

JAG breakfast clubs offer the perfect start to children's days. Providing an active boost that energises and engages them, they'll arrive at class ready for a productive day at school.

Our morning programmes are now called 'Rise Then Shine', the perfect start to your child's school day. We set the tone for a great day at school through an array of energising activities and some delicious and nutritious food. From delightful breakfast moments, to calming morning meditations, we ensure they step into school ready to embrace the day!

RISE THEN SHINE



Find out more about our Breakfast Clubs here!

BENEFITS FOR SCHOOLS

We are very excited to announce the launch of the JAG Adventure Programmes available to run every day throughout the morning! Backed by research into child development, and created in partnership with experts, the Adventure Programme provides children with the opportunity to learn essential life skills and have great fun exploring their interests. Further to this our Rise then Shine Clubs also offer a range of benefits including:

- ✓ Ofsted-registered provider with over 30 years of experience in delivering world class care
- ✓ Passionate, fully-qualified childcare experts underpin a service that schools can rely on
- ✓ Active, stimulating start to the day means children come to school focused and ready
- ✓ Hassle-free, end to end service that allows schools to focus their attention where needed elsewhere
- ✓ Wellbeing activities promote happiness, mindfulness and kindness for a harmonious school life
- ✓ Activities proven to improve children's concentration and academic performance
- ✓ Extended early hours for working families, with drop-off typically from 7:30am
- ✓ Weekly or Ad Hoc bookings available for families offering families full flexibility in booking



Our Services

STAY AND PLAY

“Where friendships are made”

JAG Stay and Play clubs offer a wonderfully energising end to the school day – the perfect extended hours care for busy families and the perfect after-school adventure for children.

The fun continues after school at our ‘Stay and Play’ afternoon programmes. Children can dive into more fun activities, building lasting friendships and creating memories beyond the classroom, all before heading home for quality family time.



**Find out more about our
Stay and Play here!**



BENEFITS FOR SCHOOLS

We are very excited to announce the launch of the JAG Adventure Programmes available to run every day throughout the afternoon! Backed by research into child development, and created in partnership with experts, the Adventure Programme provides children with the opportunity to learn essential life skills and have great fun exploring their interests. Further to this our Stay and Play Clubs also offer a range of benefits including:

- ✓ Ofsted-registered provider with over 30 years of experience in delivering world class care
- ✓ Passionate, fully-qualified childcare experts underpin a service that schools can rely on
- ✓ Whole of Child programming nurtures a wide range of interests
- ✓ Optimise your school offering for prospective families
- ✓ Flexible model that is tailored to meet your school requirements
- ✓ Clubs offer rental and revenue-generation opportunities
- ✓ Extended care for working families, with pick-up typically until 6:00pm
- ✓ Nutritious, healthy snacks included keep children going until pick-up



Our Services



HOLIDAY HQ

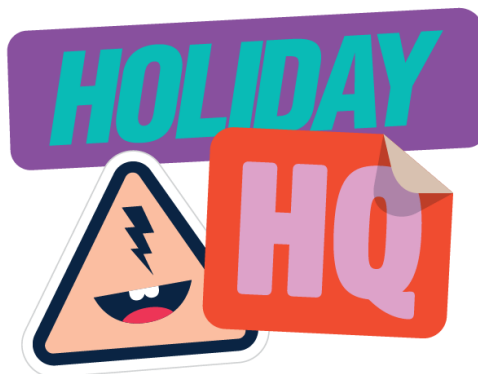
We've got fun down to a fine art — Let us create a first-class Holiday Club

As the UK's leading provider of high-quality holiday clubs, we can help your school become a hub of activity and inspiration throughout every school holiday, keeping children engaged through our fun and inclusive programmes.

Introducing Holiday HQ: the ultimate destination for children looking for an unforgettable break from the school routine. From exciting outdoor escapades to creative workshops, cooking classes and interactive learning sessions – our expert programme team provide a dynamic blend of engaging activities and enriching experiences. Each holiday season focuses on a different theme, with a range of exciting activities happening each day! From arts and crafts, to sports and STEM – we've made sure no two days are the same and that there's something for everyone!

We also ensure that every child's holiday is not just entertaining but an opportunity for growth. Helping them to build new friendships, explore their interests, and return to school with unforgettable memories. We're the experts in fun!

Packed full of play and adventure, JAG holiday clubs run every school holiday: Christmas, Easter, summer and half-terms.



BENEFITS

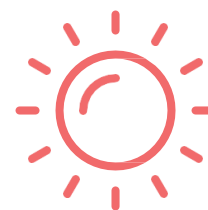
Our approach combines the best of both worlds. Each school benefits from a bespoke, personalised service that integrates its ideas and meets the specific needs of its users, members and community – but that service is brought to life by harnessing JAG's nationwide reach, reputation, resources and support structure. It guarantees the highest quality programmes, professionals and educational frameworks, all delivered with a local touch.

- ✓ Ofsted-registered provider with over 30 years of experience in delivering world class care
- ✓ Running every school holiday, clubs allow centres to support busy local families
- ✓ All camps run by fully-qualified staff who are trained to engage and educate young people
- ✓ Activities are open to the whole community
- ✓ Clubs offer rental and revenue-generation opportunities
- ✓ Fun-packed programmes for 4 to 11 year olds inspire and engage children
- ✓ Promotions and discounts available every holiday

**Find out more about
our Holiday Clubs here!**



SCAN ME





EXPERIENCE TYPES

At Holiday HQ, every programme is packed with exciting activities to keep children entertained and engaged. From take-home creations to exciting special events, we offer a range of fun experiences tailored to spark imagination and creativity.

Check out our experience types below! Please note that the activities mentioned below are examples and vary by location and holiday programme.



Make & Take

Craft your own unique creation and take it home as a Holiday HQ souvenir! Whether it's arts and crafts, DIY science experiments, or even designing your own t-shirt, every creation is a special Holiday HQ keepsake.



Special Event

Experience special performances, games, or activities delivered right to your club by expert facilitators. From epic dance parties and sports clinics to hands-on cooking fun, every day is a new adventure.



Daily Themed Activities

Dive into a new adventure every day with our exciting daily themed activities! Each school holiday features a special overarching theme, introducing something new daily, with two hero activities that children will love. Our daily plan is packed with a mix of fun, including both planned activities and children's own ideas, ensuring every day is a chance to create unforgettable memories.

Find out
more about
our Holiday
Clubs here!



Important Information



Safeguarding & Wellbeing

JAG Settings are audited by our Safeguarding and Compliance Team. They are RAG rated and provided with a Setting Development Plan. We have also launched our 5 Stars of Excellence programme. Settings achieve stars for: Meet, Greet & Welcome, Structure, Routine and Set up, Programming & Activities, Engagement & Interaction and Positive Relationships.

- ✓ All policies and procedures are kept up to date and in line with Ofsted guidelines and all clubs are run to meet government legislation
- ✓ All sites will be risk assessed by our staff
- ✓ All staff complete a Suitability to Work with Children document annually
- ✓ All staff have 1:1 supervision termly where their continued suitability is confirmed DBS numbers for all staff are available to schools on request
- ✓ All safeguarding concerns raised during club sessions will be dealt with through our own policies and procedures
- ✓ All clubs follow the LSCB guidelines which are displayed on the club noticeboard
- ✓ All children are checked in by a member of staff and checked out by named parents/carers only
- ✓ A minimum of one member of staff on site is Paediatric First Aid trained. We encourage all staff to undertake this training
- ✓ We ask parents to provide us with our own medication onsite for their child. Any additional training required to administer medicine will be provided
- ✓ Attendance registers are provided to the club and school daily. Absence is reported immediately to Head Office and followed up
- ✓ We have insurance with Morton Michel (Childcare Specialist Insurance)- £5,000,000 Public Liability and £10,000,000 Employer's Liability
- ✓ We follow healthy eating guidelines and always offer a selection of healthy and nutritious food. All staff have a Food Safety qualification
- ✓ All children wear high-vis jackets outside



ALL WE NEED FROM YOU

A secure indoor and outdoor space, dedicated to us for set up, close-down and during session times.

Storage space for resources

A suitable space for food preparation

Access to nearby toilets

Suitable arrangements for parents to drop off and pick up



Important Information

INCLUSION OF VULNERABLE CHILDREN, SPECIAL NEEDS & DISABILITY



Our teams fully understand the importance of Inclusive and integrated practice and as a company we take pride in our commitment to Safeguarding children.

They are supported by robust policies, procedures and access to specific resources. We have specialised support staff and training available involving flexible planning/programming, supportive leadership, and conduct setting reviews. Our site teams are encouraged to set an inclusive vision, which coordinates with our support teams in all club aspects – eg: Recruitment.

We work in partnership with the school staff in supporting children who are vulnerable through appropriate and relevant information sharing and we work with parents and outside agencies for children who have additional needs or disability. JAG also supports and places equal importance to those with medical needs and English as an additional language to ensure that every child's need is met.

MEETING DEMAND



The club capacity is defined by the core space, if demand is greater than space capacity we will work with the partner to increase the capacity of the provision by sourcing additional space/rooms and recruiting more staff to provide places.

The minimum number of children required for our provision to launch is 10 per session. Occupancy Demand forms part of the Commercial Review.



PARENT SUPPORT & FLEXIBLE PAYMENT OPTIONS



We use an online booking system called Magic Booking and each school setting has its own license.

Parents set up a Parent Account and add their children to their account this where they book and pay for their sessions. They also create an individual child account and this is where specific information is held including; collectors, passwords, Dietary and medical needs, SEN information, EHCP's or any accidents or injuries.

All new settings benefit from a 'book now pay later' commitment, so bookings for the launch date can be secured. Our flexible payment options include instalment plans that ensure a breakdown of childcare costs into manageable monthly payments allowing parents to make regular Extended School Club bookings right through until the end of term! Parents can pay with Childcare Vouchers, Childcare benefits, Working family tax credits, by credit and Debit card or by standing order.



USEFUL INFORMATION

As part of your partnership, you receive a dedicated Marketing Toolkit, produced by our in-house team. This includes electronic branded communication for your parents. You also receive a full Marketing kit to promote places onsite.

Our Team work on site prior, during and after launch to reach out to your families. We can hold parent information evenings, get involved in assemblies with the children, host sports days, activities at Spring, Summer and Christmas Fayres. We will work alongside and support any school partner and work along side them to promote their service and ours.



Marketing Team



Customer Experience



HR



Talent Attraction



Operations



Safeguarding & Compliance





OUR LATEST OFSTED!

At JAG, we take immense pride in consistently surpassing the rigorous standards set by OFSTED, showcasing our unwavering dedication to educational excellence. Currently, we proudly hold an industry-leading 95% Met standard and are thrilled to share some of our latest positive results:

“

Children enjoy their time at the safe and welcoming club. They are supported well by friendly staff and enjoy the activities provided for them. Children play harmoniously with each other as they explore the resources available

FAIRFIELD SPENCER ACADEMY
MET NOV 23

”



“

Children are confident and happy when arriving at the club. They have plenty of opportunities to make independent choices about the activities that they would like to join in with.

The club supports methods used by the school. For example, staff will say 'hands on top' when they would like to gain children's attention. Children respond well to this by saying 'that means stop' as they stop and listen. The club is a calming environment for children.

LOWTHER PRIMARY SCHOOL
MET OCT 23

”

Onboarding



From your initial consultation through to launching your first club, we're here to make the whole experience easy and hassle-free, with specialist teams on-hand to answer your questions and provide support throughout.

WHAT HAPPENS NEXT?

- 1 Let's Discuss:** Meet with our school partnership team for your initial free consultation.
- 2 Choose Your Provision:** Select the services you need – from fun-packed before and after-school clubs to in school PE and holiday clubs.
- 3 Let's Engage Your Families:** We'll help engage your local community by creating a parent demand survey and building excitement for the new service.
- 4 Kickstart the Launch Process:** We'll get everything sorted for pre-launch, from recruitment and TUPE to marketing materials, operational support and more.
- 5 Let's Go:** Launch day is finally here! Your new Ofsted-registered service is ready to welcome new families to JAG. The fun starts now!



YOUR BESPOKE PACKAGE PROPOSAL

Breakfast Club Provision from 7.30am

After School Club Provision Until 6pm

Enrichment Clubs until 4.30pm

Holiday Activity Camp

Full Day 8.30am – 6pm

School Day 9am – 3pm

Half Days until 1pm

Holiday Activity & Food Programme

Activities & Breakfast

Indoor & Outdoor Adventure Programme
Activities

Inclusive of healthy snack

Available Summer, Half Terms, Easter
and Christmas Holidays

HAF Places Available

**What our
Schools
say..**

“

Working alongside the Montpelier team has been amazing. The kids, the surroundings, it's really fun and a great learning experience.

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Working alongside the Montpelier team has been amazing. The kids, the surroundings, it's really fun and a great learning experience.

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Contact

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Scan here to see
JAG in action

